



SECURITIES AND EXCHANGE COMMISSION

THE SEC HEADQUARTERS 7907 Makati Avenue, Salcedo Village, Bel-Air, Makati City
1209 Trunk Line No:02-5322-7696 Email Us:www.sec.gov.ph/imessagemo@sec.gov.ph



The following document has been received:

Receiving: JAYSON ALDAY

Receipt Date and Time: April 15, 2026 09:19:54 AM

Company Information

SEC Registration No.: 0000022401

Company Name: PRIME MEDIA HOLDINGS, INC.

Industry Classification: J66110

Company Type: Stock Corporation

Document Information

Document ID: OST104152026811219995

Document Type: GENERAL_INFORMATION_SHEET

Document Code: GIS

Period Covered: July 31, 2025

Submission Type: Amendment

Remarks: None

Acceptance of this document is subject to review of forms and contents



PRIME MEDIA
Holdings, Inc.

Reference No. PRIM_LEG_OC2026_023

14 April 2026

SECURITIES AND EXCHANGE COMMISSION

Office of the Director
Company Registration and Monitoring Department
The SEC Headquarters
7907 Makati Avenue, Salcedo Village
Bel-Air, Makati City

Attention: Mr. Gerardo F. Del Rosario
Director

Subject: 2025 Amended General Information Sheet of
Prime Media Holdings, Inc.

Dear Dir. Del Rosario:

We hereby submit the Amended 2025 General Information Sheet (GIS) of **Prime Media Holdings, Inc. (the "Corporation")** to reflect the following: (1) decrease in authorized capital stock from Php 4,040,000,000.00 to Php 4,039,659,336 eliminating Series C Preferred Shares; (2) Resignation of Atty. Diane Madelyn C. Ching as Data Privacy Officer and Compliance Officer; (3) Resignation of Mr. Dale A. Tongco as Risk Management Officer; and (4) appointment of Mr. Emerson Paulino as Data Privacy Officer, Compliance Officer and Risk Management Officer of the Corporation.

We trust that you find the foregoing document in order.

Prime Media Holdings, Inc.

By:



ATTY. DIANE MADELYN C. CHING
Corporate Secretary

AMENDED GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR **2025** (as amended on April 14, 2026)

STOCK CORPORATION

GENERAL INSTRUCTIONS:

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. **DO NOT LEAVE ANY ITEM BLANK.** WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS, TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE **CORPORATE SECRETARY** OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURED OR BECAME EFFECTIVE.
5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
6. **ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.**
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.			DATE REGISTERED: 2/6/1963
BUSINESS/TRADE NAME: PRIME MEDIA HOLDINGS, INC.			FISCAL YEAR END:
SEC REGISTRATION NUMBER: 22401			December 31
DATE OF ANNUAL MEETING PER BY-LAWS: Every 3rd Tuesday of May			CORPORATE TAX IDENTIFICATION NUMBER (TIN) 000-491-007
ACTUAL DATE OF ANNUAL MEETING: 31-Jul-25			WEBSITE/URL ADDRESS: www.primemediaholdings.com
COMPLETE PRINCIPAL OFFICE ADDRESS: 16th Floor BDO Towers - Valero , 8741 Paseo de Roxas, Makati City			E-MAIL ADDRESS: service@primemediaholdingsinc.com
COMPLETE BUSINESS ADDRESS: 16th Floor BDO Towers - Valero , 8741 Paseo de Roxas, Makati City			FAX NUMBER: 8856-7976
OFFICIAL E-MAIL ADDRESS dcc.chinglaw@gmail.com	ALTERNATE E-MAIL ADDRESS service@primemediaholdingsinc.com	OFFICIAL MOBILE NUMBER 0918-911-2188	ALTERNATE MOBILE NUMBER N/A
NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER: Reyes Tacandong & Co. (Pamela Ann P. Escudro)		SEC ACCREDITATION NUMBER (If applicable): 128829-A	TELEPHONE NUMBER(S): 8831-4479
PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN: To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise, dispose, of real and personal property of every kind and description		INDUSTRY CLASSIFICATION: N/A	GEOGRAPHICAL CODE: N/A
===== INTERCOMPANY AFFILIATIONS =====			
PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS	
RYM Business Management Corporation	CS201004611	3rd Floor Universal Re Bldg., Paseo de Roxas, Makati City	
SUBSIDIARY/AFFILIATE	SEC REGISTRATION NO.	ADDRESS	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

Corporate Name: PRIME MEDIA HOLDINGS, INC.

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) ☐ Yes ☒ No

Please check the appropriate box:

1.

- ☐ a. Banks
☐ b. Offshore Banking Units
☐ c. Quasi-Banks
☐ d. Trust Entities
☐ e. Non-Stock Savings and Loan Associations
☐ f. Pawnshops
☐ g. Foreign Exchange Dealers
☐ h. Money Changers
☐ i. Remittance Agents
☐ j. Electronic Money Issuers
☐ k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.

2.

- ☐ a. Insurance Companies
☐ b. Insurance Agents
☐ c. Insurance Brokers
☐ d. Professional Reinsurers
☐ e. Reinsurance Brokers
☐ f. Holding Companies
☐ g. Holding Company Systems
☐ h. Pre-need Companies
☐ i. Mutual Benefit Association
☐ j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)

3.

- ☐ a. Securities Dealers
☐ b. Securities Brokers
☐ c. Securities Salesman
☐ d. Investment Houses
☐ e. Investment Agents and Consultants
☐ f. Trading Advisors
☐ g. Other entities managing Securities or rendering similar services
☐ h. Mutual Funds or Open-end Investment Companies
☐ i. Close-end Investment Companies
☐ j. Common Trust Funds or Issuers and other similar entities
☐ k. Transfer Companies and other similar entities
☐ l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on
☐ m. Entities administering or otherwise dealing in valuable objects
☐ n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)

4. ☐

Jewelry dealers in precious metals, who, as a business, trade in precious metals

5. ☐

Jewelry dealers in precious stones, who, as a business, trade in precious stone

6.

Company service providers which, as a business, provide any of the following services to third parties:

- ☐ a. acting as a formation agent of juridical persons
☐ b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons
☐ c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement
☐ d. acting as (or arranging for another person to act as) a nominee shareholder for another person

7. Persons who provide any of the following services:

- ☐ a. managing of client money, securities or other assets
☐ b. management of bank, savings or securities accounts
☐ c. organization of contributions for the creation, operation or management of companies
☐ d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities

8. ☐ None of the above

Describe nature of business:

Holding Company

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its GIS?

☐ Yes ☒ No

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.							
CAPITAL STRUCTURE							
AUTHORIZED CAPITAL STOCK							
		TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php) (No. of shares X Par/Stated Value)		
		Common -----	3,999,659,336	1.00	3,999,659,336.00		
		Preferred A -----	1,000,000,000	0.04	40,000,000.00		
		-----	-----	-----	-----		
TOTAL			4,999,659,336	TOTAL P	4,039,659,336.00		
SUBSCRIBED CAPITAL							
FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
	1,683	Common -----	940,403,854		1.00	940,403,854.00	99.97
	131	Preferred A -----	6,549,960		0.04	261,998.40	0.03
		-----	-----		-----	-----	-----
TOTAL			946,953,814	TOTAL	TOTAL P	940,665,852.40	100.00
FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
-----	-----	-----	-----	-----	-----	-----	-----
-----	-----	-----	-----	-----	-----	-----	-----
-----	-----	-----	-----	-----	-----	-----	-----
TOTAL				TOTAL	TOTAL P	0.00	0.00
Percentage of Foreign Equity :			TOTAL	TOTAL	TOTAL SUBSCRIBED P	940,665,852.40	100.00
PAID-UP CAPITAL							
FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP	
	1,683	Common -----	940,403,854	1.00	940,403,854.00	99.97	
	131	Preferred A -----	6,549,960	0.04	261,998.40	0.03	
		-----	-----	-----	-----	-----	
TOTAL			946,953,814	TOTAL P	940,665,852.40	100.00	
FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP	
-----	-----	-----	-----	-----	-----	-----	
-----	-----	-----	-----	-----	-----	-----	
-----	-----	-----	-----	-----	-----	-----	
TOTAL				TOTAL P	0.00	0.00	
				TOTAL PAID-UP P	940,665,852.40	100.00	
NOTE: USE ADDITIONAL SHEET IF NECESSARY							
* Common, Preferred or other classification							
** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.							

GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.								
DIRECTORS / OFFICERS								
NAME/CURRENT RESIDENTIAL ADDRESS	NATIONALITY	INC'R	BOARD	GENDER	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NUMBER
1. Dennis P. Manalo [REDACTED]	Filipino	N	C	M	Y	President/ Chairman	E/C	[REDACTED]
2. Bernadeth A. Lim [REDACTED]	Filipino	N	M	F	Y	Vice President	A/M	[REDACTED]
3. Hermogene H. Real [REDACTED]	Filipino	N	M	F	Y		E/M; N/M	[REDACTED]
4. Michelle F. Ayangco [REDACTED]	Filipino	N	M	F	Y			[REDACTED]
5. Rolando S. Santos [REDACTED]	Filipino	N	M	M	Y	Treasurer	E/M	[REDACTED]
6. Johnny Y. Aruego, Jr. [REDACTED]	Filipino	N	M	M	Y	Independent Director	N/M; A/C	[REDACTED]
7. Francisco L. Layug III [REDACTED]	Filipino	N	M	M	Y	Independent Director	N/C; A/M	[REDACTED]
8. Diane Madelyn C. Ching [REDACTED]	Filipino	N	N	F	Y	<u>Corp.</u> <u>Secretary/Corporate</u> <u>Information Officer</u>		[REDACTED]
9. Emerson Paulino [REDACTED]	<u>Filipino</u>	<u>N</u>	<u>N</u>	<u>M</u>	<u>N</u>	<u>Data Privacy Officer/</u> <u>Compliance</u> <u>Officer/Risk</u> <u>Management Officer</u>		[REDACTED]

INSTRUCTION:

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.

FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.

FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.

FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.

FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.

FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.				
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred		NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:	1,460	
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:		875,226,406 (as of 31 December 2024)				
STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP		
1 PCD Nominee Corporation* 	Common	903,486,866	903,486,866.00	96.07%	903,486,866.00	
	TOTAL	903,486,866	903,486,866.00			
2. RYM Business Management Corporation** 	Common	8,927,940	8,927,940.00	0.95%	8,927,940.00	
	TOTAL	8,927,940	8,927,940.00			
3. First Producers Holding Corp. FAO Ray Burton Dev. Corp. 	Common	6,175,789	6,175,789.00	0.66%	6,175,789.00	
	TOTAL	6,175,789	6,175,789.00			
4. First Producers Holdings Corp. FAO Producers Properties, Inc. 	Common	4,903,852	4,903,852.00	0.52%	4,903,852.00	
	TOTAL	4,903,852	4,903,852.00			
5. Ray Burton Development Corp. 	Common	3,213,293	3,213,293.00	0.34%	3,213,293.00	
	TOTAL	3,213,293	3,213,293.00			
6. Producers Properties, Inc. 	Common	3,013,701	3,013,701.00	0.32%	3,013,701.00	
	TOTAL	3,013,701	3,013,701.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL					TOTAL AMOUNT OF PAID-UP CAPITAL	
TOTAL AMOUNT OF PAID-UP CAPITAL						
**RYM indirectly owns 354,627,145 common shares lodged under PCD Nominee (Filipino) equivalent to 37.71% ownership. INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS <i>Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.</i>						

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.						
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred			NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,460	
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)				
STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
7. Mercantile Investment Company [REDACTED]	Common	1,585,989	1,585,989.00	0.17%	1,585,989.00	[REDACTED]
	TOTAL	1,585,989	1,585,989.00			
8. Del Rosario, Albert, ITF Anthony Salim [REDACTED]	Common	1,289,279	1,289,279.00	0.14%	1,289,279.00	
	TOTAL	1,289,279	1,289,279.00			
9. Lucio W. Yan &/Or. Clara Yan [REDACTED]	Common	600,000	600,000.00	0.06%	600,000.00	[REDACTED]
	TOTAL	600,000	600,000.00			
10. Joel B. Vargas [REDACTED]	Common	534,876	534,876.00	0.06%	534,876.00	[REDACTED]
	TOTAL	534,876	534,876.00			
11. Merlene So. &/Or Peng Kee So [REDACTED]	Common	239,000	239,000.00	0.03%	239,000.00	[REDACTED]
	TOTAL	239,000	239,000.00			
12. Maria T. Uy [REDACTED]	Common	211,200	211,200.00	0.02%	211,200.00	[REDACTED]
	TOTAL	211,200	211,200.00			
13. Jose Yu Go, Jr. [REDACTED]	Common	210,000	210,000.00	0.02%	210,000.00	[REDACTED]
	TOTAL	210,000	210,000.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL						
TOTAL AMOUNT OF PAID-UP CAPITAL						
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS						
Note: For PDTN Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.						

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.				
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred		NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EAC 1,460		
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)				
STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
14. Solar Securities, Inc. [REDACTED]	Common	200,000	200,000.00	0.02%	200,000.00	
	TOTAL	200,000	200,000.00			
15. Que Lu Kong [REDACTED]	Common	150,000	150,000.00	0.02%	150,000.00	[REDACTED]
	TOTAL	150,000	150,000.00			
16. Jovy Lim Go [REDACTED] [REDACTED]	Common	150,000	150,000.00	0.02%	150,000.00	[REDACTED]
	TOTAL	150,000	150,000.00			
17. Ponciano V. Cruz, Jr. [REDACTED]	Common	150,000	150,000.00	0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
18. Rufino H. Abad [REDACTED]	Common	142,011	142,011.00	0.02%	142,011.00	[REDACTED]
	TOTAL	142,011	142,011.00			
19. Luciano H. Tan	Common	139,600	139,600.00	0.01%	139,600.00	[REDACTED]
	TOTAL	139,600	139,600.00			
20. Lamberto C. Dizon &/OR Erlinda V. Dizon	Common	127,860	127,860.00	0.01%	127,860.00	
	TOTAL	127,860	127,860.00			
21. OTHERS (Number of Remaining Stockholders: 1,662)	Common	4,952,598	4,952,598	0.53%	4,952,598.00	
	TOTAL	4,952,598	4,952,598			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			940,403,854.00	100.00%	940,403,854.00	
TOTAL AMOUNT OF PAID-UP CAPITAL						
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS						
Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.						

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== **PLEASE PRINT LEGIBLY** =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.					
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred			NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:		1,460
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)					
STOCKHOLDER'S INFORMATION							
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER	
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP			
1. Florentino L. Martinez [REDACTED]	Preferred	907,340	36,293.60	13.85%	36,293.60	[REDACTED]	
	TOTAL	907,340	36,293.60				
2. Metrolab Employees Retirement Plan [REDACTED]	Preferred	545,040	21,801.60	8.32%	21,801.60		
	TOTAL	545,040	21,801.60				
3. Llereza Helena [REDACTED]	Preferred	529,810	21,192.40	8.09%	21,192.40		
	TOTAL	529,810	21,192.40				
4. E. Chua Chíaco SEC. Inc. [REDACTED]	Preferred	449,640	17,985.60	6.86%	17,985.60	[REDACTED]	
	TOTAL	449,640	17,985.60				
5. Ng Virginia U. [REDACTED]	Preferred	344,470	13,778.80	5.26%	13,778.80		
	TOTAL	344,470	13,778.80				
6. PNB Securities Inc. [REDACTED]	Preferred	300,280	12,011.20	4.58%	12,011.20	[REDACTED]	
	TOTAL	300,280	12,011.20				
7. Diversified SEC Inc. [REDACTED]	Preferred	218,080	8,723.20	3.33%	8,723.20	[REDACTED]	
	TOTAL	218,080	8,723.20				
TOTAL AMOUNT OF SUBSCRIBED CAPITAL							
TOTAL AMOUNT OF PAID-UP CAPITAL							
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS							
<i>Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.</i>							

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.				
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred			NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,460	
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)				
STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
8. Eastern Securities Development Corporation [REDACTED]	Preferred	196,340	7,853.60	3.00%	7,853.60	[REDACTED]
	TOTAL	196,340	7,853.60			
9. Ng Virginia U. [REDACTED]	Preferred	183,130	7,325.20	2.80%	7,325.20	
	TOTAL	183,130	7,325.20			
10. Marino Olondriz Y Cia [REDACTED]	Preferred	143,880	5,755.20	2.20%	5,755.20	
	TOTAL	143,880	5,755.20			
11. Litton Andrew L. [REDACTED]	Preferred	134,070	5,362.80	2.05%	5,362.80	
	TOTAL	134,070	5,362.80			
12. Mandarin Securities Corporation [REDACTED]	Preferred	127,320	5,092.80	1.94%	5,092.80	
	TOTAL	127,320	5,092.80			
13. Fernando David [REDACTED]	Preferred	122,090	4,883.60	1.86%	4,883.60	
	TOTAL	122,090	4,883.60			
14. Go Aida [REDACTED]	Preferred	122,090	4,883.60	1.86%	4,883.60	
	TOTAL	122,090	4,883.60			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL					TOTAL AMOUNT OF PAID-UP CAPITAL	
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS						
<i>Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.</i>						

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME:		PRIME MEDIA HOLDINGS, INC.					
TOTAL NUMBER OF STOCKHOLDERS:		1,814 common & preferred			NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:		1,460
TOTAL ASSETS BASED ON LATEST AUDITED FS:		875,226,406 (as of 31 December 2024)					
STOCKHOLDER'S INFORMATION							
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER	
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP			
15. Armstrong Securities Inc. [REDACTED]	Preferred	121,210	4,848.40	1.85%	4,848.40		
	TOTAL	121,210	4,848.40				
16. Decay Matthew B. [REDACTED]	Preferred	97,670	3,906.80	1.49%	3,906.80		
	TOTAL	97,670	3,906.80				
17. Lucky Securities Inc. [REDACTED]	Preferred	89,120	3,564.80	1.36%	3,564.80		
	TOTAL	89,120	3,564.80				
18. Luys Securities Co. Inc. [REDACTED]	Preferred	86,680	3,467.20	1.32%	3,467.20		
	TOTAL	86,680	3,467.20				
19. Eudalino Eustacio G. [REDACTED]	Preferred	84,240	3,369.60	1.29%	3,369.60		
	TOTAL	84,240	3,369.60				
20. Rotea Zenalda V. [REDACTED]	Preferred	77,230	3,089.20	1.18%	3,089.20		
	TOTAL	77,230	3,089.20				
21. OTHERS (Number of Remaining Stockholders: 111)	Preferred	1,670,230	66,809.20	25.50%	66,809.20		
	TOTAL	1,670,230	66,809.20				
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			261,998.40	100%	261,998.40		
TOTAL AMOUNT OF PAID-UP CAPITAL							
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS							
<i>Note: For PDTC Nominee Included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.</i>							

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====			
CORPORATE NAME:			
PRIME MEDIA HOLDINGS, INC.			
1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION	
1.1 STOCKS	None	N/A	
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	None	N/A	
1.3 LOANS/ CREDITS/ ADVANCES	None	N/A	
1.4 GOVERNMENT TREASURY BILLS	None	N/A	
1.5 OTHERS	None	N/A	
2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION	
3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED	
4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR			
5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:			
TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED	
5.1 CASH	None	n/a	
5.2 STOCK	None	n/a	
5.3 PROPERTY	None	n/a	
TOTAL	P		
6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:			
DATE	NO. OF SHARES	AMOUNT	
SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:			
NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	None	None	None
DATE ISSUED:			
DATE STARTED OPERATIONS:			
TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
		0	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **DIANE MADELYN C. CHING**, Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this Amended GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (Section 177, RA No. 11232).

Done this APR 14 2026 day of APR 14 2026, 20 APR 14 2026 in MAKATI CITY.


DIANE MADELYN C. CHING
(Signature over printed name)

SUBSCRIBED AND SWORN TO before me in MAKATI CITY on APR 14 2026 by affiant who personally appeared before me and exhibited to me her  Number 

Doc. No.: 20
Page No.: 5
Book No.: II
Series of 2026.


Notary Public for Makati City
Appt. No. M-223 Until 31 Dec. 2026
Roll of Attorneys No. 59087
IBP Membership No. 480027; 12/01/2024
PTR No. MKT-10769717AG; 01/12/2023
MCLE Compliance No. VIII-0042253;
3F ALPAP I Building, #140 Leviste Street
Salcedo Village, Makati City